

Football Insider

Become a writer for the World's fastest growing football news website

Run Good is a digital publishing business based in the UK. We own Football Insider

The business is focused on building digital brands, providing quality content for their community of readers and monetising these brands to enable investment and growth.

Football Insider

Launched in April 2015, www.footballinsider247.com is now one of the UK's biggest football news websites.

The website is the brainchild of Wayne Veysey, a highly experienced news and sports journalist who has worked at a senior level for the Evening Standard, Press Association and Goal, as well as regional newspapers in the UK.

The site focuses on exclusive content, breaking news stories, features and columns predominantly around the leading clubs in England and Scotland.

The site publishes new and original articles per day and is a key contributor to the 'NewsNow' network of leading football content sites.

The Roles we are looking to fill...

1) Experienced writers

If you consider yourself to be an experienced and accomplished journalist, staff writer or contributor then please just email us your CV along with an explanation of how you think you could add value to our business and editorial operations.

Please email us at info@footballinsider247.com

Football Insider

2) Aspiring writers

If you haven't yet got any paid experience but are looking to start a career in journalism then please read on as we've got a great opportunity for you...

Football Insider, Contributor (probationary & freelance)

- You will be responsible for producing original editorial content for FootballInsider247.com under the guidance of an Editor
- You will work to an agreed schedule of days and hours either from your home or from our office
- During any working day you will be required to write articles on a variety of topics that are agreed in advance between yourself and your Editor. You will also be required to write headlines, add media such as images and video to these articles, and implement SEO procedures
- You will be expected to source your own story and feature ideas on an hourly basis under the guidance of your Editor
- Your Editor will provide you with feedback and guidance on each article and suggest changes before the article is approved for publishing
- You will be expected to promote your stories through social media channels, including your own Twitter, Facebook and Google Plus accounts. You will also be encouraged to maximise the traffic for your own stories through collaboration with other bodies, such as Facebook fan pages

Probationary period

A probationary period is required to ensure that you have the necessary skills and commitment to become a regular contributor to Football Insider.

Football Insider

During this probationary period you will be fully remunerated for your work and you will also receive considerable amounts of ‘on-the-job’ training from your Editor.

You will be required to show improvement and a willingness to learn from your mistakes, as well as apply the guidance that you are given.

Training during probationary period

You will receive direct ‘one-to-one’ personal training during your probationary period.

This training will be aimed at helping you become a more experienced and more successful football journalist.

The training will be ‘On the Job’ (OTJ) training which means that you will learn while you are creating and publishing live articles for the website.

The training will cover all areas of the job that are required to make you successful. These training areas include:

- Choosing successful article topics
- Sourcing articles
- Writing headlines
- Writing to a brief
- Writing for online
- Writing to a style that complies with Football Insider guidelines
- Learning how to use Google Analytics
- Learning SEO and social media skills

Rewards after probation

Very few online publishers will give you a similar opportunity to learn and earn from the beginning. If you’re committed and enthusiastic, and learn from the training you’re given, the rewards will be considerable.

You are being offered the chance to learn from one of the UK’s leading football journalists, while being paid and having your name published alongside articles on one of the UK’s biggest football websites.

Football Insider

If you work hard, learn fast and commit yourself during this period then there is a very good chance you will be offered even more work at the end of your probation that is even more lucrative.

Football Insider is growing very quickly so we need to start building a much bigger team of experts and committed journalists, and we are prepared to reward our team well.

We believe that if we do well then you should do well too, and this belief is shown in the rewards we currently offer to our successful writers.